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\$ Gazette

STUDENT VOICE OF LANGSTON UNIVERSITY



VOL. 76, NO. 3 OCTOBER 15, 2013

LU HOMECOMING
Dates & Events

Fashion Show 9 p.m., Oct. 15, I.W. Young Auditorium

Talent Show
6:30 p.m., Oct. 16,
I.W. Young
Auditorium

Step Show 7 p.m., Oct.18, I.W. Young Auditorium

Parade 10 a.m., Oct. 19, City of Langston

Football Game vs. Texas College 2 p.m., Oct. 19, W.E. Anderson Stadium

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DBW serves 'Pink Bar'



Photo by Doristina Moncriffe

Ladies of the Langston University Society of Distinguished Black Women Inc. have fun while hosting a "Pink Bar." The ladies served pink-colored snacks and beverages Oct. 9, including pink lemonade and cupcakes with pink icing, in honor of breast cancer awareness month, which is the month of October.

Students learn importance of keeping professional image, brand at seminar

By Ándria Morgan *Staff Writer*

"You only have 30 seconds. Thirty seconds is enough time for a person to draw conclusions based solely on appearance," Bryon Dickens, Covington Image consultant, said at the Image/Brand Seminar on Oct. 9.

Dickens visited Langston University to teach students about the importance of image and branding in a professional environment while still being unique.

He spent time explaining proper attire for attending interviews. He

stressed to the students to remember the three P's: professionalism, propriety and pragmatism.

In other words, he said, this means knowing what is polished, what is appropriate and what works.

"There's nothing wrong with exercising your own flare... it's an important part of your personal brand," Dickens said.

First Lady Tiffany Hill-Smith hosted the event with the Student Government Association because, she said, she believes it is important for students to be aware of their personal brand.

"I would not want our students to be overlooked during the hiring process simply because of the way they presented themselves... creating and developing their individual brand will help students to stand out and excel within their respective professions," Hill-Smith said.

Dickens made sure to let the students know he wanted them to engage in conversation with him during the seminar.

He opened the floor to address questions from the students.

see **SEMINAR**, page 3

EGazette

The Gazette is produced within the Department of Communication at Langston University. It serves as a teaching tool and public relations vehicle. The newspaper is published bimonthly and is dispersed across campus every other Tuesday, except during examinations, holidays and extended school breaks.

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Opinions expressed in LU Voices are those of the writers whose names appear with the articles. Letters to the editor should be emailed to nkturner@langston.edu. Please include your name and telephone number. The newspaper retains the right to edit, accept and/ or reject items deemed to be contrary to the best interest of the publication, Langston University and/or any of its governing bodies.

Student shares experience at Hollywood film festival

The road to Hollywood was much longer than the 18 hours and 55 minutes that it took to reach La-La Land.

Myself and two other broadcast journalism majors, Terry Haynes and Justin Bennett, took a trip to the 13th annual Hollywood Black Film Fest.

It was adventure-filled with its ups and downs, from beginning to end.

The journey to Hollywood almost never happened. However, thanks to unexpected but timely blessings, we found the money to rent an Enterprise Hyundai Elantra that refused to cooperate throughout the trip (which led to us parting ways with the Elantra and ending the trip in a 2014 Ford Focus).

The 18-hour drive to La-La Land was filled with naps and pleas begging to not drive next.

Our arrival in Los Angeles was an eye-opener for myself but a homecoming of sorts for my constituent Justin Bennet, a Pasedena, Calif. native.

However, the arrival to Hollywood graced by the hallowed Walking-of-Fame opened all of our eyes to the opportunity of making our dreams a reality.

Entering the famed W Hotel felt like stepping into a nostalgic future filled with vibrant earth tones and lush reds in the lobby. We knew that we were definitely stepping into the big leagues.

As we went on the elevator (which was snake- skinned themed) and went onto the 2nd floor to registration, our goal was to make sure the HBFF knew who 21 Elementz was, but by the end of registration, all we wanted were the special edition HBFF Nike backpacks.

Our responsibilities for the festival were to always be punctual and see to it that we made the Film Diaspora (a sidebar competition for international filmmakers) a success.



Strong

While working the Film Diaspora, we were privy to seeing films from overseas with a perspective not usually seen in American cin-

After our work was done with Film Diaspora, and because we did an excellent job (if I do say so myself) of working the competition and serving as impromptu

camera men and red carpet media, our coordinator, Andrea Meshael, expanded our network by introducing us to some of the premier power players in black Hollywood from the creator of Takers Gabriel Casseus to up-and-coming talents like Mihon from ABC drama series "Lincoln Heights."

The trip was filled with many memories and first times, such as eating at the California-crazed In-N-Out Burger, but what we learned from the trip was much greater than a burger.

We learned that our dream of making an impact in the film industry became an ever closer reality than ever

Darrell Strong is a senior broadcast journalism major.

Corrections

From Sept. 20 issue

• The picture accompanying the "In The LUop" story on page 5 should have listed the student as BreYona with a capitalized "Y" instead of Breyona.

From Oct. 1 issue

The headline on page 1 should have said 2008 instead of 2009.

Editorial Question of the Week

What are your plans for fall break 2013?



"I'll be working! I work a lot."

Bre'Ana Driver, staff writer and senior broadcast journalism major



"I'll be working out and practicing foot-

Charles Granger, staff writer and junior broadcast journalism major



"I'll just be chillin' after all the homecoming events."

Nehemiah Taylor, staff writer and junior broadcast journalism major

Compiled By

Aaron Parker

AKA Sorority Inc. hosts breast cancer walk

By Charles Granger Staff Writer

Alpha Kappa Alpha Sorority Inc., also known as the AKA's, hosted the fifth annual walk for breast cancer at Langston University.

The walk took place on the running track next to the LU football field and about 150 faculty, staff and students participated.

The walk was a mile-long, which is about four laps around the track.

"My mother passed of cancer," said Stephanie M. Adams director of retention. "It wasn't breast cancer, but cancer is cancer. So it's personal to me because she endured it for nine vears."

The awareness of breast cancer is important because one in eight women will be diagnosed with breast cancer in their lifetime, according to the National Breast Cancer Foundation.

The turnout for the breast cancer walk was amazing and truly a sight to see, said Dhiana Brame, junior broadcast journalism major.

The fact that the students and faculty could come together for a cause like this, Brame said, was beautiful.

The month of October is dedicated for breast cancer awareness, so if you couldn't participate in the walk there are more events

The fact that students and faculty could come together for a cause like this was beautiful.

> — Dhiana Brame junior broadcast journalism major

to get involved in, Brame said.

For more information on breast cancer events, visit http://www.oklahomabreastcare.com.

2013 festivities begin Homecoming

By Jarron Thompson Staff Writer

Students at Langston University are showing their annual homecoming spirit. The week-long celebration is Oct. 13-19, and is full of festivi-

As tradition, LU Homecoming began with the Gospel Fest on Oct. 13.

One event that is a main-

stay is the Step Show, and Charles Tucker, senior broadcast journalism major, said he is looking forward to

"Man, I can't wait," said Tucker, who is also Mr. Langston University 2013-2014. "The Step Show at homecoming is always the

The Step Show will be held at 7 p.m., Oct. 18, in the I.W.

Young Auditorium.

Sammie Rucker, junior broadcast journalism major and a member of Omega Psi Phi Fraternity Inc., said he plans to attend several homecoming events throughout the week.

"We will have a our cookout on the yard," Rucker said. That'll be cool, as usual."

A comedy show was scheduled during homecom-

ing week, but it has been canceled.

"I was really looking forward to that," Rucker said, "but since it was canceled, the Juicy J concert will be the highlight for me."

Juicy J will perform at the annual Black and White Vintage Party, which will be held at 10 p.m., Oct. 16, in the C.F. Gayles' Gymnasium.

Another event that people are anticipating is the homecoming football game at W.E. Anderson Stadium.

The game is at 2 p.m. Oct.

Fans will attend to watch the Langston Lions battle their opponents, the Texas College Steers.

Washington, BriAnne sophomore psychology major and two-year member of the LU cheerleading squad, said she is ready for the game.

"We're opening for the homecoming game against Texas College," Washington said. "To me, it's the most exciting part of homecoming."

Kiyah Washington, Bri-Anne's younger sister and freshman nursing major, also is an LU cheerleader.

We're opening for the homecoming game against Texas College. To me, it's the most exciting part of homecoming."

> — BriAnne Washington, LU cheerleader

Kiyah said she is just as excited as her older sister to perform for homecoming.

However, BriAnne Washington said, she is still upset with how things turned out the year before.

A rainstorm forced the cheerleading squad to cancel its performance.

"This time will be better," BriAnne Washington said. "The rain ruined it last year, but now we have a lot of new people... and they are ready to show out."

Be sure to pick up YOUR FREE copy of the Gazette every other Tuesday

> To subscribe to the Gazette mailing list, email the adviser at nkturner@langston.edu

SEMINAR

_from page 1

"The event was informative for those who are really serious about their future," said R.L. Wilson, junior accounting major who attended the seminar.

The seminar was in the Atrium, located next to the C.F. Gayles' Gymnasium. The first lady and SGA also provided food for the students in attendance.

Battle of the Brains

LU students gear for 'Mind Games' quiz show

Special from **Nicole Turner** Gazette Adviser/Manager

A team of four Langston University students are wracking their brains and preparing to compete in the TV competition, "Mind Games.'

"Mind Games" is a locally produced academic game show on KSBI TV that pits Oklahoma colleges in a battle of the brains every Sunday at 6:30 p.m.

ĽU students – Terry Lewis II, Donnie Bryant, Kyle Lewis and Brandon Craig - will compete in the show against East Central University on Oct. 27.

Lonnie Johnson, instructor of communication at LU, has been helping the men practice for the game show.

They have been utilizing resources such as the National Academic Quiz Tournaments website, almanacs and various current events publications.

"It's amazing to me how their brains absorb so much information," Johnson said. "They work really hard to prepare for these competitions, and it definitely pays

Johnson added that he has enjoyed working with the students, and he likes how educational competitions like these "give students permission to be smart." He said it is a great way for participating students to show others that learning goes beyond the traditional walls of the classroom.

Langston University is one of several two- and fouryear colleges in the state that has registered to compete in the game show.

The 2013 fall season has teams from 16 Oklahoma colleges competing for more than \$70,000 in scholarships.

"Mind Games" awarded more than \$78,000 in scholarships last year, which included a three-game Bedlam series between the University of Oklahoma and Oklahoma State University.

LU President Kent Smith Ir. is excited about the opportunity his students have to represent their institution.

"I'm proud of the work that our students and Professor Johnson have done," Smith said.

"Participating in activities like these, only help us to get closer and closer to achieving our goals of academic excellence. The effort they've placed in preparing for 'Mind Games' has become a catalyst instilling increased awareness of healthy competition for our students... it has called attention to the good things we're doing here at Langs-

"Mind Games" is underwritten by the Chickasaw Nation with additional support provided by the Oklahoma Energy Resources Board and private individuals.

For more information about "Mind Games," visit http://www.ksbitv.com/local/mind-games or contact Vince Orza at 405-470-0993 or at vince@ksbitv.com.



Photo by Aaron Parker

Four Langston University students prepare to compete in the KSBI TV game show, "Mind Games." The students (from left), Terry Lewis II, Donnie Bryant, Kyle Lewis and Brandon Craig, competed against East Central University, which will air on KSBI on Oct. 27.



Jones, Garraway win Mr. & Miss Orange and Blue Pageant crowns

By Preshus Bagby Contributing Writer

Halina Garraway was crowned as the 8th Miss Orange and Blue at the 2013 Mr. & Miss Orange and Blue Pageant on Oct. 3

Garraway, a freshman electronic engineering technology major from Lacey, Wa., won the title among 24 other young la-

"The experience of doing this pageant was amazing," Garraway said. "I Garraway said. "I

ing to win because I knew that there were so many other amazing young ladies that were competing as well."

Jermaine Jones was crowned as the 5th Mr. Orange and Blue at this year's pageant.

Jones is a freshman business management majorfrom Oklahoma City.

He won the crown and competed against 12 other gentlemen.

"It feels unreal, like a

was honestly not expect- dream that became real- the past several years. ity," Jones said, after winning the title.

" $I^{\bar{\prime}}m$ going to take this opportunity to become a leader and a role model for my peers," he said.

The Orange and Blue Pageant was hosted by Mr. and Miss Langston University Charles Tucker and Jasmine Redo.

There were 25 women and 13 men who competed in this year's pageant, making it one of Langston's largest pageants in

"I was nervous because each girl can bring a different quality that was needed," said contestant Jessica Bluitt.

This pageant had two elimination rounds, cutting down to the top 10 first, then eventually cutting to the top five.

The panel of judges

picked their winners based on interviews, fashion, fitness and on-stage questions, which were held for the top five finalists.

Jones said his little brother is what kept him determined and inspired in this pageant.

He said that he just wanted to give his brother a positive role model to look up to and in whom he could be proud.

Garraway said that her dad's recent and unexpected passing is what kept her motivated during the pageant.

She said she just wanted to make him and her family proud.





Wednesdays at 5 p.m. and replay Fridays at 5 p.m.

KALU 89dot3



Students ready for talent show

By Deneeka Hill Staff Writer

The homecoming talent show is an opportunity for Langston University students to display their talents to the entire school.

The talent show will be held at 6:30 p.m. in the I.W. Young Auditorium on Oct. 15.

"The name of this year's show is called the 'L Factor," said Janore Scott, sophomore criminal justice major and talent show coordinator.

The talent show is an annual event at LU.

Each year, students showcase their different talents such as singing, dancing and monologue reading, among many oth-

"There will be great acts there. This is going to be a cool show," said Tyler Bowler, junior broadcast journalism major and LU's school spirit liaison. "I hope we have a great turnout so that we can turn up."

Scott and Bowler are combining their efforts to put on the "L Factor."

Scott said the show will

have 12 acts and two additional acts during the intermission.

"I think the show should be a success, even though I am nervous about it because this is my first production I've assisted in putting on at Langston," Scott said.

However, Scott still remains enthusiastic and excited about the event.

"This is a show you're not going to want to miss," Scott said.

There will be great acts there. This is going to be a cool show. I hope we have a great turnout so that we can turn up.

> - Tyler Bowler, LU school spirit liaison

'Hump Day' becomes weekly event at Langston University

By Landon Gray Staff Writer

Most people know Wednesday is referred to as "Hump Day," but at Langston University it has a new meaning.

The Student Government Association at LU has instituted a new event in the middle of the week called Hump Day.

The event is every Wednesday, and it gives students, and faculty and staff something to do during the week and it also gives them a chance to blow off steam.

Hump Day is put on by any school organization that wants to host it, and it is usually on the lawn in front of Sanford Hall, weather permitting.

It includes games such as tug of war, sack races, etc. There are also contests, music, prizes and much more.

Each Hump Day has been a success and the students' feedback is nothing but positive.

"I look forward to Hump Day every week," said junior accounting major Cory Battle. "It really helps me through the week, having something to do instead of being in the house."

To get involved with Hump Day, all anyone has to do is show up and participate.

The most recent Hump Day was hosted by the LU NAACP on Oct. 9.

Previously, it has been hosted by the men of Kappa Alpha Psi Fraternity Inc., the women of Alpha Kappa Alpha Sorority Inc., the men of Alpha Phi Alpha Fraternity Inc., as well as RARE Opportunities.

"We really enjoyed hosting Hump Day and giving students something to be a part of on campus," said Jabril Bailey, a senior broadcast journalism major and a member of RARE Opportunies.

Faculty members have attended the event as well.

"Each Hump Day has been great," said Nathaniel Jones, academic adviser. "I see the atmosphere while they are out there and it's completely positive."

Hosting Hump Day is free to any organization.

The proper forms are in the Office of Student Life in the Student Success Center.

Right:

Christian Matthews (left) challenges Russell Robinson (right) to a game of pool. The students participated in the Hump Day event that was hosted by the LU NAACP on Oct. 9.

Bottom:

Students play a game of "Taboo" at the LU NAACP Hump Day.



Photos by Doristina Moncriffe





LU News Briefs

LU Enrollment

There are 2,556 students currently enrolled for the fall 2013 semester across all three Langston University campuses; 370 are enrolled on the Oklahoma City campus, 381 on the Tulsa campus and 1,770 on the Langston campus.

In an effort to enhance LU's enrollment management practices, last year administration implemented the following changes:

- Enrollment Management became a direct report to the Office of the Presi-
- An updated applicationwas launched, which roll 619 first-time freshmen,

gave students the opportunity to apply online.

- Application fee was eliminated in an effort to remove any financial barrier for students who desired to apply to LU.
- Traveling recruiters were redeployed.
- Littlefield Brand Development was hired to assist with enhancing LU's branding and marketing strategy.

During the last year, LU took the necessary steps to increase overall enrollment and the quality of students admitted.

a 45 percent increase over last year's freshman class.

LU also increased the average GPA of the entering freshmen from 2.58 last year to 2.72 this year!

LU must now focus on improving our retention ef-

The University College implemented several strategies, including expanding the availability of tutoring and supplemental instruction opportunities, which will foster a better learning experience for students.

LU will also continue to recruit and enroll more college-ready students.

The data is clear, collegeready students perform better in the classroom, and are retained at a higher rate.

Have something you need the campus to <u>see or read?</u>

Let us **know!**

We will list it in the LU News Briefs!

Secure your class space

- 1. Search your courses online: www.langston.edu. Select "Course Selection Search" under Academics drop-down menu
- 2. Go to www.langston.edu/registrars-office. Select "Schedules"
- 3. Go to www.langston.edu/registrars-office. Select "Registration" for instructions on how to register
- **4.** Meet with your advisor to find out what courses you need to meet your degree requirements:
 - Students must have a zero balance
 - Students must have a completed FAFSA on file
 - Students must be enrolled in order to secure Housing

LANGSTON UNIVERSITY FALL 2013 SEMESTER DROP/ADD & WITHDRAWAL DATES

	Class Begins	Drop/Add	Last Day to Withdraw (W)	Class End
		First 5 days of class		
1 st 8 week session	August 19, 2013	August 19-23, 2013	September 27, 2013	October 11, 2013
		First 10 days of class		
16 week session	August 19, 2013	August 19-30, 2013	November 8, 2013	December 13, 2013
		First 5 days of class		
2 nd 8 week session	October 14, 2013	October 14-18, 2013	November 22, 2013	December 13, 2013

- Must drop or add by dates listed above in order to receive 100% refund for courses dropped and 100% for courses added.
- * Must drop 1st day of a weekend session to receive 100 % refund for courses dropped and 100% charges for courses
- After the designated drop/add period, NO REFUNDS will be given. Non-payment and/or non-attendance does not constitute withdrawal of classes.
- There is a \$5.00 per credit hour charge for classes dropped or added subsequent to the initial enrollment of courses. An automatic withdrawal grade of "W" is issued when a student initiates a drop after the drop/add period.
- To officially withdraw from school, students must complete a withdrawal through the Office of Academic Affairs.
 - Langston Campus, Registrar's Office, Page Hall, Room 134, 8 a.m. to 5 p.m., Monday thru Friday
 - Tulsa Campus, Student Services, 9 a.m. to 6 p.m., Monday thru Friday
- Oklahoma City Campus, Main Office, 9 a.m. to 6 p.m., Monday thru Friday

Register for SPRING 2014 Courses

Oct. 14-End of Fall 2013

- Doctorate and Master's program students may enroll
- Seniors, Juniors and Sophomores with at least 31 or more hours may enroll

Oct. 21-End of Fall 2013

Freshmen with 0-30 hours may enroll

Oct. 28-End of Fall 2013

All students may enroll

Lions ready to take on Steers for 2013 Homecoming game

By Daymond Gardner Staff Writer

The Langston University football team looks to turn its season around with a big win at homecoming.

season, LU's football team earned a moral-boosting win Oct. 12, with a 41-17 victory over Southwestern Assemblies of God University in the first game of conference play.

Despite the slow start to the season, the team remained positive and pulled out the win to make a statement.

"We never lost confi-Christian Knowles, sophomore tight end.

For the LU Homecoming game, the Lions hope for continued success in turning the season around in the game against the Texas College Steers.

"We still have a lot to improve on," said senior wide receiver Ryan Harriston. "We want to take it one game at a time, continuing to get better."

The team members are After a 0-4 start to the confident that they will prevai. They say that they are battle-tested in conference and ready to take on the Steers.

> Head Football Coach Dwone Sanders said that Texas College is a worthy opponent.

> They match up with us really well, however, we will stay the course," Sand-

"We are looking forward dence in ourselves," said to our second conference victory in a row," he said. "We are looking forward to our kids playing hard... having an outstanding homecoming...

The LU Homecoming game starts at 2 p.m. Oct.

The Gazette staff wishes the LU football team

GOOD LUCK in the

2013 Homecoming Game!

Volleyball team keeps fighting in first season

By Aaron Parker

Editor/Photographer

The Langston University women's volleyball debut season continued Oct. 12, against Oklahoma City University.

The Lady Lions suffered a loss to the Stars, losing three games to none.

This came after victories last week against the Huston-Tillotson and Dallas Christian College.

The team's first season has not been without its ups and downs, but the team continues to move its program in a positive direction.

The team leader in kills and aces is freshman Alanna Lee, while junior Brandy Vergado-Duclayan leads in assists, and the LU player of the week was freshman Moriah Plowden, who dominated game two against Dallas Christian College with six kills and three blocks.

The team has an overall record of 5-9, and a conference record of 1-3, but with eight out of the nine remaining games being conference match-ups, Coach Rob Lutz and the Lady Lions continue to fight to win their first conference title.



Moriah Plowden



Sport: Volleyball

Class: Freshman

Major: Sociology

Hometown: Witchita, Kan.

Favorite Subject: Math

Random Fact: Moriah loves to

draw!